

%!PS-Adobe  
 (ROR) run ROR  
 109  
 1  
 CONF MOD 1 (LAST=V9)  
 WTVT-TV TAMPA, FL.

ORDER WORKSHEET

PAGE 1

SEP14/12

ADV. #	NAME	OBAMA FOR AMERICA	PRODUCT CODES	
AGY. #	NAME	GREER MARGOLIS & MITCHELL	REP	OFFICE PHILADELPHIA (2)
START DATE	SEP13/12	END DATE	SEP17/12	SLS # 000016 NAME CHRIS JOHNSON
CLASS (L/N)	SUB CLASS	BUYER NAME	KATIE KEULEMAN	
SPONSOR/PRODUCT	OBAMA FOR AM: SKED A	TRAFFIC #	04071904	ACE # 04071904
AGENCY	3050 K ST NW	SALES ASSISTANT	LUCIANA	EI ADV 95 PRD 101
ADDRESS	WASHINGTON DC 20007	SALESPERSON PH #	215-982-5224	PRD EST 1768
		SALESPERSON FAX#	215-982-5493	

L	M	TIME PERIOD/ SELL PATTERN	LEN	RATE SEC	COST/SPOT	DATES START END	NPW	ALT WK	DAYS	TOT SPT	TOTAL COST	CLA	PLA
1		6-7A	30		810.00	09/14	1		FRI	1	810.00	1W	
		PGM=GOOD DAY 6-7AM											
		**CDR**											
2		7-8A	30		810.00	09/14	1		FRI	1	810.00	1W	
		PGM=GOOD DAY 7-8A											
		**CDR**											
3		8-9A	30		720.00	09/14	1		FRI	1	720.00	1W	
		PGM=GOOD DAY 8-9AM											
		**CDR**											
4		9-10A	30		540.00	09/14	1		FRI	1	540.00	1W	
		PGM=GOOD DAY 9-10AM (M-F)											
		**CDR**											
5		8-9A	30		540.00	09/15	1		SAT	1	540.00	1W	
		PGM=GDTB SA 8-9AM											
		**CDR**											



CONF MOD 1 (LAST=V9)  
WTVT-TV TAMPA, FL.

SEP14/12      PAGE 3  
AT 15.54  
DUPLICATE

[illegible]

CONF MOD 1 (LAST=V9)  
WTVT-TV TAMPA, FL.

**ORDER WORKSHEET**  
**04071904**

SEP14/12      PAGE 4  
AT 15.54  
DUPLICATE

[illegible]

5  
CONF MOD 1 (LAST=V9)  
WTVT-TV TAMPA, FL.

ORDER WORKSHEET  
04071904

PAGE 5  
SEP14/12 AT 15.54  
DUPLICATE

L	M	TIME PERIOD/ SELL PATTERN	LEN	RATE SEC	COST/SPOT	DATES START	END	NPW	ALT WK	DAYS	TOT SPT	TOTAL COST	CLA	PLA
---	---	-----	---	---	-----	-----	---	---	---	-----	---	-----	---	---
30		530-6P	30		900.00	09/17		1		MON	1	900.00	1W	

PGM=FOX13 5:30 NWS

\*\*CDR\*\*

SEP12(33) 24950.00

TOTAL 24950.00  
(33)

MARKET TOTALS	\$83,139	WTVT	CABL	OTHE	WFLA	WFTS
		WMOR	WTOG	WTSP	WTTA	WWSB
		WXPX	XXXX			

NEW ORDER FOR OBAMA FOR AM (EST# 1768). MARKETS SHARES ARE  
ACCURATE.

SVC- NSI BOOKS- LAST  
DEMOS- RA25+P

A=ADDED	L=LENGTH CHANGE	S=SPOTS/WEEK CHANGE
C=CANCELLED	M=MAKEGOOD	T=TIME CHANGE
D=DAY CHANGE	P=PLAN,SECTION OR CLASS CHANGE	Z=COMMENT/PROGRAM CHANGE
E=EFFECTIVE DATES CHANGE	R=RATE CHANGE	*=MORE THAN TWO CHANGE CODES
O=ORDER COMMENT CHANGE		

\*\*\* START OF COMMENTS \*\*\*  
\*XML AGENCY ORDER #00457307\*

\*CONTRACT COMMENT\* \*\*\*OBAMA FOR AMERICA: SKED A\*\*\*

\*CREDIT ADVISORY\* CASH IN ADVANCE

\*\*\* END OF COMMENTS \*\*\*